

Street—33rd Street—
Broadway—New York City.
Store Hours: 9 to 5:30

GIMBEL'S BAROQUE THEATERS

THE STORE OF A MILLION GIFTS

Shop by Mail Through
Our Mail Order Department
Phone Pennsylvania 5100

Christmas Gloves

These Stand Out for
Their Low Pricing



Women's
strap-at-
wrist
gauntlets
of fine
capeskin.
Tanned
brown.
\$2.15

A MAN'S GIFT: Here's a place where
the good suggestion is as important as
the good value. Fine quality suede
gloves in tan and grey—for but \$1.45

Other suede and glove gauntlets
for women \$2.39 to \$3.50
GIMBELS GLOVE SHOP—Main Floor

Gift Brassieres

Dozens of Charming
Styles: Gift Boxed

Pink satin or broche brassieres, with
tailored finish \$1.00
Pink satin, with trimming of broad imi-
tation cluny lace \$1.50
Brassieres of fine pink broche, with imi-
tation cluny. Hook back \$1.89

Extra heavy pink satin, with lace edg-
ing. Hook-side \$1.50
Hook-back Bandeaux of pink broche,
with ribbon straps \$1.50
Hook-front Brassieres of silk broche,
with imitation cluny lace \$2.49

And hosts of styles with every sort of lace
and embroidery trimming. Up to \$7.50
GIMBELS CORSET SHOP—Second Floor

Silk Stockings

In one division alone—plain silk, lisle-
top stockings for women—all these!
In every division assortments as full.



Phoenix Silk Stock-
ings, black,
brown \$1.10
Phoenix Silk Stock-
ings, black, white,
brown, greys \$1.45
Phoenix Full Fash-
ioned Silk Stockings,
black, white,
brown \$1.95

SPECIAL: Black Silk Stockings—silk from top to sole—full fashioned \$1.95
Other Silk Stockings up to \$12.50
GIMBELS HOSIERY SHOP—Main Floor

Christmas Ribbons

Four big sections of the store given over to the
display of thousands of yards of Christmas ribbons.

Fancy Floral Effects. Yard. 29c to \$1.25
Checks, Roman Stripes and Bayadere
Effects. Yard 39c to \$3.75
Jacquard Hair Bow Ribbons. Yard. 45c
Moire Taffeta Hair Bow Ribbons.
Yard 39c to \$1.25
Christmas Ribbons for tying up pack-
ages. Per 10-Yard Piece. 15c to \$3.90

Imported Novelty Ribbons, many silk
and metal effects. Yard 15c to 50c
Sewing or Handkerchief Bags, made of
satin and flowered ribbons. \$1.25 to \$9.50

Vanity Bags of ribbon, lace and rose-
bud trimming 50c to \$3.95

GIMBELS RIBBON SHOP—Main Floor

Gift Stationery

The most wonderful display of fine sta-
tionery and desk appointments in New
York—perhaps in the entire country.
Gift Cabinets, fine paper in Christmas boxes.
Box 25c to \$17.50
Juvenile Stationery, boxed 15c to 75c
Waterman Fountain Pens \$2.50 to \$3.50
Eversharp Pencils. Each 50c to \$3.50
Writing Portfolios \$2.00 to \$15
Desk Sets: Address Books: \$2.95 to \$49.50
Bridge Sets: Diaries: 25c to \$4.50
Poker Sets: Quill and Pen Holders: \$2.75 to \$25

GIMBELS STATIONERY SHOP—Main Floor

Gifts in Notions

The most comprehensive Notion Shop in the City
offers a wide range of Christmas novelties.

Chinese Sewing Baskets, finely woven
reed. Range of sizes. 35c to \$1.75
Wicker Sewing Baskets, sateen and
satin lined. Each \$1 to \$10.50
Standing Wicker Sewing Baskets.
Each \$10.50 to \$16.00
Needle Cases fitted with best English
needles. Each 25c to \$12.50
Sterling Silver Thimbles. Each 25c
Sewing Basket Accessories. 2c to 75c

Fancy Garters for Women. Pair \$2.25 to \$3.50
Paris Garters for Men. Pair. 35c to 75c
Fancy Garter Elastic. Yard. 45c to 85c
Cretonne Rubberized Household Aprons,
packed in fancy Christmas box.
Each \$1.25
Hair Nets, packed in holiday box.
Doz. 85c

GIMBELS NOTION SHOP—Main Floor

Christmas Slippers

50,000 Pairs of Them in
More Than 50 Styles



Women's Daniel Green "Comfies." Hy-lo
button-over style in lavender, orchid or
rose. \$2.50

Other Gift Slippers \$1.00 to \$4.95

Men's Everett Com-
fies in 4 good practi-
cal shades; sizes 6
to 11. \$2

Children's Comfies,
animal-trim; sizes 6
to 11, \$1.45; 11½ to
2. \$1.65

Others up to \$7.75

GIMBELS MEN'S SLIPPERS, Fourth Floor—WOMEN'S SLIPPERS, Second Floor

Gift Diamonds

Diamonds for Permanency. Diamonds for
Beauty. No gifts can take the place of Dia-
monds. Here are several interesting groups at

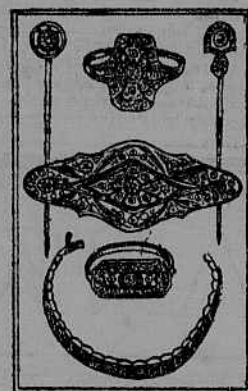
Reductions of 20% to 40%

RINGS
Princess Style. All
Platinum. 23 diamonds.
\$475.00

Cluster ring. Octagon
shape. 14 Kt. Green
Gold with Platinum
top. 7 diamonds.
\$165.00

Single stones. Fancy
14 Kt. Gold with Plat-
inum top. \$50.00
\$55.00

BROOCHES
Pierced and filigree de-
sign. 14 Kt. Green Gold
and Platinum, set with
1 diamond \$47.00
Platinum oval, pierced
lace effect, set with 43
diamonds \$600.00



BAR PINS

Fancy filigree design,
set with 29 diamonds.
Platinum \$375.00

RINGS
Cluster ring. 14 Kt.
Green Gold with Plat-
inum top. 7 diamonds.
\$47.50

Fancy design. All Plat-
inum. 15 diamonds.
\$450.00

Black Onyx Rings set
with diamond. 14 Kt.
Green Gold pierced
mounting. \$19.50

LAVALLIERES
Drop effect with cluster
of 7 diamonds. 14 Kt.
White Gold \$65.00
Filigree, 3 drop effect,
3 diamonds. 14 Kt.
White Gold \$135.00

Flexible Bracelets : Watch Bracelets

Wrist Watches. 14 Kt. White Gold.
mounted with 4 diamonds. Octagon.
Cushion or Tonneau. 15 jewel Swiss
movement \$79.50

Flexible. 14 Kt. Green Gold. Set with
2 square sapphires and 1 diamond.
\$50.00

Wrist Watches. All Platinum. Small
"size, fancy rectangular shape. Mounted
with 74 diamonds. 16 jewel Swiss move-
ment. Ribbon \$650.00

Flexible. All Platinum, mounted with
fifty diamonds \$900.00

For the Head of the Household

SCARF PINS
Pierced design. 14 Kt. Green Gold.
Platinum top. Set with 1 diamond.
\$27.00

Cluster of 7 diamonds, set in 14 Kt.
White Gold \$135.00

GIMBELS DIAMOND SHOP—Main Floor

CUFF LINKS
Engine turned. Border set with 1 dia-
mond \$38.00

Engine turned. Fancy shapes. Set
with 1 diamond \$25.00

Sale of Gift Linens!

Madeira Tea Napkins, hand
scaloped, with hand embroid-
ered corners, on
fine Irish linen. \$6.50
Dozen

Luncheon Sets, 13 pieces, hand
blocked in fast
colors on natural \$3.75
Irish linen. Set..

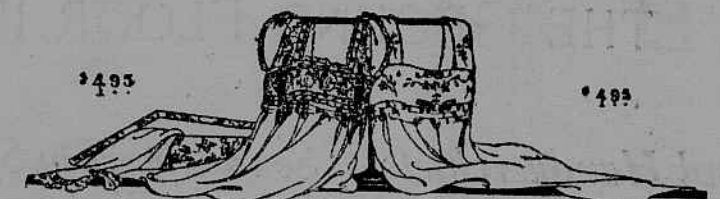
French Cluny Lace Trimmed Linens

Beautiful hand made French cluny lace, combined with fine Irish
linen. Doilies; centerpieces; scarfs; tea and luncheon cloths.
8 inch to 54 inch : 25c to \$12.50 each

Genuine Madeira Linens

Irish linen of splendid quality, hand scaloped and embroidered in
exquisite stitchery. Centerpieces; tea, luncheon and dinner cloths.
24 to 72 inch diameter : \$2.00 to \$21.50 each

GIMBELS HOUSEHOLD LINENS SHOP—Second Floor



Charming Silk NIGHTGOWNS

JUST 1200! A GIFT OPPORTUNITY

Radium silk—and splendid
quality crepe de chine. Fully
15 styles in this sale alone. \$4.95
In flesh, white, honeydew,
orchid, blue.

Tailored styles—and elabo-
rately trimmed. Rosebuds,
lace, embroidered georgette,
ribbons, hemstitching, a dozen
sorts of trimming. Wonder
values!

Other Silk Nightgowns \$3.95 to \$30.25

GIMBELS NIGHTGOWNS SHOP—Second Floor

A Gift of Lovely Ivory Pyralin Toilet Ware

10-Piece Set
\$38.25

Comb, brush, mirror,
puff box, hair re-
ceiver, cloth brush,
buffer, cuticle knife,
nail file, button hook.



With the charming
Du Barry outline, and
floral patterns clever-
ly worked in gold,
black, and color.

Other Du Barry
Sets up to \$60.00

Du Barry Style

Mirrors \$6.75
Bonnet Mir-
rors \$8.50
Hair Brushes \$5.75
Combs \$1.20
Puff Boxes \$2.65
Hair Re-
ceivers \$2.65
Nail Files \$1.00
Button Hooks \$1.00

Cuticle Knives \$1.00
Salve Boxes \$1.75
Hats \$3.50
Brushes \$3.50
Cloth Brushes \$5.75
Picture Frames \$2.50
Nail Polisher and Tray \$3.00

Plain Pyralin

Mirrors \$5.50
Hair Brushes \$6.00
Combs \$1.10
Puff Boxes \$2.50
Hair Re-
ceivers \$2.50
Hat Brushes \$3.25

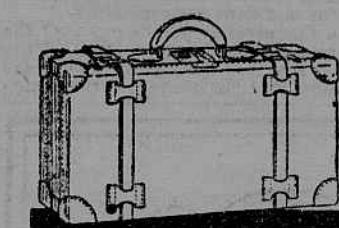
GIMBELS TOILET ARTICLES SHOP—Main Floor

Great Christmas Sale! LEATHER GOODS

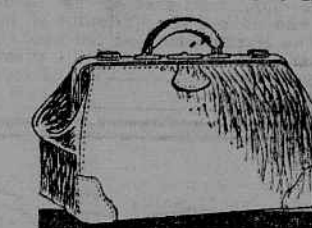
More Than 50 Groups Reduced:
And by Investigation Prices
Quoted Are Lowest in the City

Months of extraordinary preparation. Unusual co-operation on the part of high class
manufacturers. A thorough search of the markets of America and Europe to procure
the finest merchandise at extraordinarily low prices. RESULT: this wonderful sale.

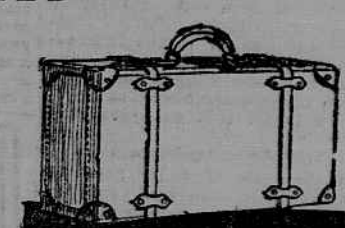
MAIL ORDERS FILLED



Brown Cowhide Suitcases
Sewed corners. Straps all
around. 24 and 26
inches \$10.95



Walrus Traveling Bags
Black. For Men. Leather
lined frame. Sewed
edges. 18 inches \$14.95



Black Enamel Suitcases
About 250 of them. Straps all
around. 24 to 28
inches \$6.95



Imported Beaded
Bags
Elaborate floral designs.
"Shell" frame. Low-
est verified price else-
where \$18.50 \$15.95



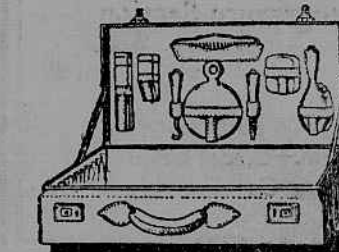
Handbags
About 200 of them.
Pin seal. Pleated
front. 14
Kt. Gold
mounted \$4.95



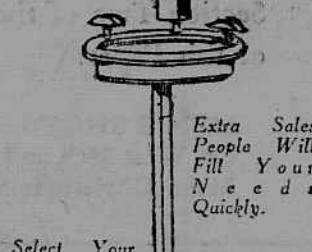
Duvetyne Bags
Pouch or one-piece
styles. Shell or
metal
frames \$2.65



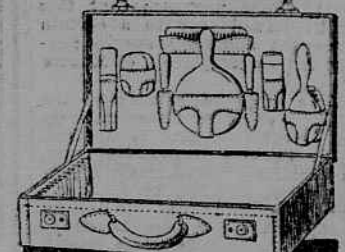
Seal Hand Bags
About 200 of them.
Pin and
Cobra seal. \$7.50



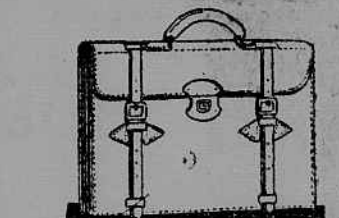
Women's Fitted Suitcases
Black Grain Cowhide. 22 and
24 inches. 8 "shell" fittings.
Lowest verified price
elsewhere \$24.75 \$19.95



Smokers' Stands
Bronze finish. Square post.
Removable glass
tray \$2.65



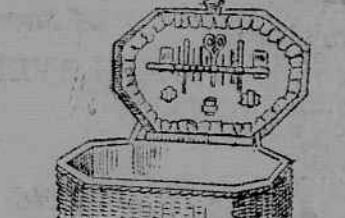
Women's Fitted Suitcases
Black Grain Cowhide. 22 and
24 inches. Eleven
white fittings \$24.95



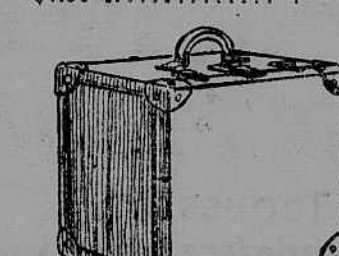
Cowhide Brief Cases
Heavy stock. 11 x 16 inches.
Black or Brown. Straps all
around. Lowest verified price
elsewhere \$7.50 \$4.95



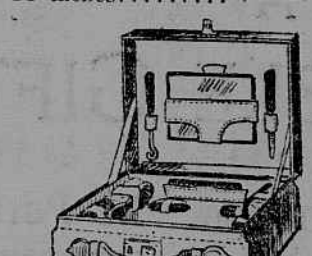
Boston Bags
About 500 of them. Solid
cowhide. Well made. 12 1/2
inches \$1.25



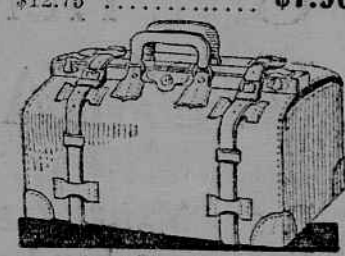
Imported Sewing Baskets
Leather top. Padded satin lin-
ing. Fitted. Lowest verified
price elsewhere \$12.75 \$7.50



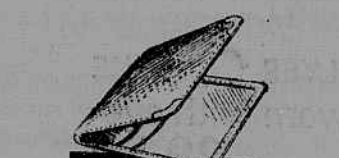
Women's Hat Boxes
About 150 of them. Black en-
amel. Size: 18x18x12.
Cretonne lined \$4.50



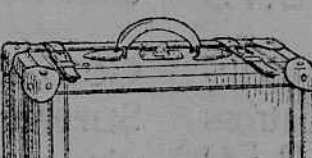
Fitted Motor Cases
Black Grained Leather. 10
inch size. Eleven
"shell" fittings. \$11.95



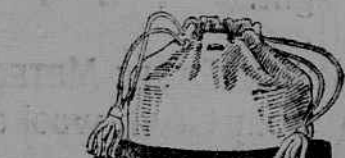
Cowhide Kit Bags
Hand-boarded. Size: 20 x 22
inches. Russet, Brown. Lowest
verified price else-
where for similar
bag \$25.00 \$19.95



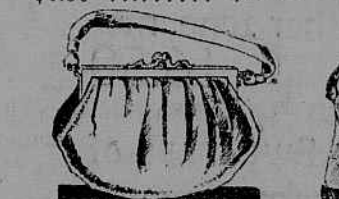
Hip Folds : Pass Cases
Pin Seal and Pin Mo-
rocco. 14 Kt. Gold Cor-
ners. Identical style else-
where \$3.95 to \$5.50 \$2.50



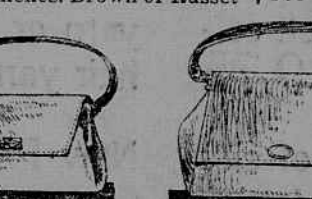
Cowhide Suitcases
Heavy stock, 24 and 26
inches. Brown or Russet
\$5.95



Leather Collar Bags
About 250 of them.
Black or
Brown \$1.25



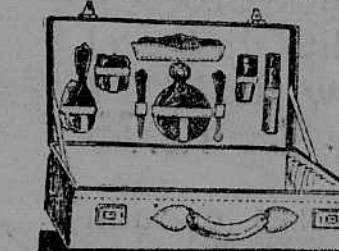
Velvet Handbags
Chiffon Velvets. Nickel or
"shell" frame. Lowest ver-
ified price elsewhere \$5.00 \$2.65



Saffian Leather
Bags
14 Kt. Gold Mounted.
Black and
colors \$3.95



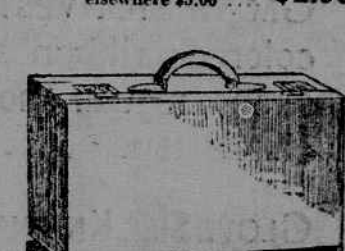
Shopping Bags
Grained Leather. Side
handle. Brown.
Grey \$1.68



Women's Fitted Suitcases
Black Grain. Double locks. 20
inches. 8 white fittings. Low-
est verified price else-
where \$14.75 \$9.95



Pint Thermos Bottles
Pint Thermos Bottles. Brown
with aluminum shoulder
and cup top 95c. Quart Nickel
Carafe. Well-
known make \$4.95



Week-End Suitcases
About 400 of them. Black Grain
"Fabricoid" 18 to 24
inches. Double locks. \$4.95

GIMBELS LEATHER GOODS SHOP—Main Floor